

The project idea

What do I want to do and why do I want to do it?

My project start up

What difference am I going to make?

1.

2.

3.

How does my idea do this?

1.

2.

3.

How will this be sustainable?

1.

2.

3.

Connecting - Who? How? What?

Who might I involve?

How will I reach them?

What's my pitch?

Who is already doing something similar? How might we work together or learn from each other?

The WORLD around me

What's happening and how might it affect my project:

LEGALS?

SOCIAL AND ENVIRONMENTAL ISSUES?

POLITICAL HAPPENINGS?

TECHNICAL ADVANCES?

ECONOMIC INCENTIVES?

WHAT ELSE MIGHT AFFECT ME?

WHAT ASSUMPTIONS HAVE I MADE?

The money

There is another sheet for this

Personal responsibility

Will I take the actions necessary to achieve what I want? YES/NO

Obstacles

What's the main thing that's stopping me?

How will I overcome this?

Repeat. How else? What else?

Risks

What's most likely to go wrong?

How will I minimise these?

What are the risks of not doing this?

Repeat - What else? How else?

Things I need

What assets or resources might I need?

Where might I find them?
Where else?

Who might help me?
Who else?

People and organisations

What reasons do I have to involve others?

Who might get involved?

What reasons might they have to get involved?